

Bee-Safe Manchester CIC

Photography & Videography Policy

Updated 12/06/2024



Policy Statement

Bee-Safe Manchester CIC is committed to providing a safe environment for children and adults. An essential component to this commitment is to ensure that all necessary steps are taken to protect people from the inappropriate use of their images and/or videos in resource and media publications, on the internet, and elsewhere with a specific focus on children and young people.

Photographs and videos can be used to identify children and adults, for example 'Well done to X on achieving their 5th Kyu today at X club in X town'. This could raise the risk of grooming or could divulge the location of a person currently fleeing domestic abuse, to name just two examples.

Accordingly, Bee-Safe Manchester has adopted our Photography & Videography policy to enable us to clearly set expectations and controls in place to protect our members.

Publishing Images & Videos On Social Media, Websites or Marketing Material

Before images or videos are published by the Bee-Safe Manchester CIC, we ensure;

- Written permission has been obtained from the participant or, where under the age of 18, the parent(s) of the participant.
- Where a person is considered at risk or is under the age of 18, their name is not published fully alongside any identifiable imagery or videography.
- Images and videos must be suitable for their intended purpose and must only show participants and other club members appropriately dressed.
- Must not contain any obscene, foul or offensive behaviour and/or language.
- Where imagery or videography will be used on promotional material including websites or printed literature, specific consent will be sought from those identifiable in advance.

Parents are welcome to take pictures of their own children only. Please take care that there other children are not in the frame, and if they are, please edit them out before you publish on social media.

Videoing As A Coaching Aid

Video can be a legitimate coaching aid for clubs and instructors. However, if it is to be used we make sure that children and their parents/carers have given written consent, and understand that it is part of the coaching programme. Videos that are taken for coaching purposes are used club-internally only. They may be shared with the student's (parent) upon request.

